



AP : HAIER Sales Performance 01/04/2026 9:09 AM

MTD Sales
654.55 L

Brand Share %
16.38 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	369.66	15.45 %
LED TV	124.32	21.66 %
Fridge	85.38	14.63 %
Wash-Mac	61.11	15.43 %
D-Freez	5.62	44.16 %
W.Heater	3.89	41.11 %
Chimney	1.69	16.04 %
W-Disp	1.60	26.59 %
Oven	1.28	12.52 %
Total	654.55	16.38 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	353.93	16.75 %
TIRUPATI-01	300.62	15.97 %
Total	654.55	16.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	210.77	16.14 %
LED TV	59.90	21.48 %
Fridge	45.90	15.39 %
Wash-Mac	30.49	14.88 %
D-Freez	3.23	45.24 %
W.Heater	2.01	44.67 %
Oven	0.77	13.03 %
W-Disp	0.48	19.87 %
Chimney	0.38	7.72 %
Total	353.93	16.75 %

Branch *	MTD Sales L	Brand Share %
VJW1	14.88	13.83 %
OGL1	12.13	10.04 %
ELU1	11.59	15.54 %
KND1	9.93	15.81 %
TNK1	8.98	8.46 %
GNT1	8.48	7.88 %
GNT2	7.36	14.93 %
VJW4	6.59	10.18 %
TDD1	6.52	11.75 %
NPR1	5.12	9.89 %
CRL1	4.67	6.74 %
GVM1	4.18	10.60 %
DPE1	4.05	13.82 %
GDV1	3.94	14.45 %
VUY1	2.95	8.67 %
BPP1	2.77	11.52 %
GTSD		0.00 %
WHVJ		0.00 %
Total	353.93	16.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	158.89	14.62 %
LED TV	64.42	21.83 %
Fridge	39.49	13.84 %
Wash-Mac	30.61	16.02 %
D-Freez	2.38	42.77 %
W.Heater	1.88	37.89 %
Chimney	1.30	23.51 %
W-Disp	1.13	31.05 %
Oven	0.51	11.82 %
Total	300.62	15.97 %

Branch *	MTD Sales L	Brand Share %
TPY2	29.32	14.93 %
TPY1	21.18	16.16 %
KDA1	11.55	12.73 %
NLR1	8.58	8.08 %
KHT1	8.08	12.15 %
ADI1	7.43	15.68 %
MPL1	7.13	11.42 %
RJP1	6.98	11.55 %
NYP1	6.76	16.24 %
PMR1	6.17	14.85 %
PIL1	6.05	13.58 %
KDR1	5.78	10.47 %
SPE1	5.29	11.70 %
KAR1	5.18	11.88 %
KNL2	4.66	8.74 %
BVL1	4.42	10.47 %
DHN1	4.34	13.30 %
VKI1	4.08	10.34 %
GTL1	1.89	7.72 %
TPSD		0.00 %
WHKD		0.00 %
Total	300.62	15.97 %