

MTD Sales
121.32 L

Brand Share %
5.77 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	49.25	6.48 %
Air-Cond	37.58	5.89 %
Wash-Mac	33.67	4.86 %
D-Freez	0.82	7.82 %
Total	121.32	5.77 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	66.04	6.00 %
TIRUPATI-01	55.28	5.52 %
Total	121.32	5.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.48	6.84 %
Fridge	22.46	5.83 %
Wash-Mac	17.10	5.30 %
Total	66.04	6.00 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.31	4.10 %
TNK1	2.07	3.93 %
ELU1	1.65	3.53 %
VJW3	1.63	3.00 %
NRT1	1.52	5.59 %
NPR1	1.39	4.68 %
CKT1	1.10	4.52 %
JGG1	0.73	4.83 %
DPE1	0.65	3.99 %
PNR1	0.54	4.59 %
VJW2	0.50	2.16 %
VKN1	0.45	1.31 %
TDD1	0.45	1.27 %
PRL1	0.39	2.91 %
VJW1	0.36	0.70 %
PPM1	0.25	1.77 %
VUY1	0.24	2.02 %
GVM1	0.18	0.97 %
AMP1	0.14	1.26 %
KND1	0.13	0.44 %
KDR1	0.12	0.64 %
GTSD		0.00 %
VJW4		0.00 %
VJW5		0.00 %
WHVJ		0.00 %
Total	66.04	6.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	26.79	7.15 %
Wash-Mac	16.56	4.47 %
Air-Cond	11.10	4.42 %
D-Freez	0.82	15.52 %
Total	55.28	5.52 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.51	5.67 %
CTO1	2.79	4.16 %
RJP1	2.15	5.10 %
MPL1	1.95	5.61 %
NDL1	1.52	5.00 %
DHN1	1.34	5.16 %
PGR1	0.83	3.51 %
KOU1	0.71	3.74 %
KVL1	0.15	0.46 %
BVL1	0.15	0.79 %
PMR1	0.12	0.35 %
PIL1	0.12	0.37 %
SPE1	0.12	0.39 %
GTL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	55.28	5.52 %