

MTD Sales
73.53 L

Brand Share %
5.34 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	38.71	7.01 %
Fridge	18.11	4.06 %
Wash-Mac	15.61	4.27 %
D-Freez	1.10	7.98 %
Total	73.53	5.34 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	46.17	6.20 %
TIRUPATI-01	27.36	4.33 %
Total	73.53	5.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.30	7.53 %
Fridge	10.56	4.89 %
Wash-Mac	7.88	4.97 %
D-Freez	0.44	5.30 %
Total	46.17	6.20 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.46	4.17 %
OGL1	1.48	3.62 %
NRT1	1.21	5.22 %
VJW3	1.10	4.24 %
CRL1	0.80	3.44 %
VJW4	0.53	2.94 %
VJW2	0.49	2.34 %
BPP1	0.45	4.64 %
DPE1	0.40	4.26 %
TDD1	0.37	1.78 %
GNT2	0.15	1.01 %
KDR1	0.14	0.84 %
PPM1	0.13	1.08 %
GVM1	0.11	0.34 %
GTSD		0.00 %
PNR1		0.00 %
VUY1		0.00 %
Total	46.17	6.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.41	6.00 %
Wash-Mac	7.73	3.74 %
Fridge	7.55	3.29 %
D-Freez	0.66	11.97 %
Total	27.36	4.33 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	3.63 %
CTO1	1.82	4.81 %
PDT1	1.39	4.63 %
PUT1	0.79	2.25 %
MPL1	0.76	4.58 %
ADI1	0.62	3.21 %
NDL1	0.35	1.83 %
PMR1	0.28	1.46 %
KVL1	0.27	2.01 %
PGR1	0.26	1.71 %
RJP1	0.23	1.20 %
KNL2	0.23	1.59 %
PIL1	0.23	1.19 %
NYP1	0.22	0.77 %
SPE1	0.15	0.75 %
KOU1	0.14	1.01 %
GTL1	0.12	1.62 %
BVL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	27.36	4.33 %