

MTD Sales
59.15 L

Brand Share %
4.42 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	25.04	4.83 %
Fridge	20.27	4.43 %
Wash-Mac	12.92	3.74 %
D-Freez	0.91	5.34 %
Total	59.15	4.42 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	31.71	4.53 %
TIRUPATI-01	27.44	4.30 %
Total	59.15	4.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.34	4.42 %
Fridge	11.63	4.98 %
Wash-Mac	6.73	4.35 %
Total	31.71	4.53 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.09	3.88 %
ELU1	1.02	4.11 %
NRT1	0.88	2.63 %
TNK1	0.84	1.93 %
CRL1	0.73	3.65 %
GVM1	0.69	3.69 %
VJW2	0.45	2.59 %
VJW4	0.43	4.07 %
PNR1	0.41	4.21 %
BVR1	0.38	0.79 %
CKT1	0.38	2.20 %
JGG1	0.27	2.31 %
GNT2	0.19	1.35 %
PPM1	0.14	1.17 %
VUY1	0.14	1.28 %
DPE1		0.00 %
GTSD		0.00 %
VKN1		0.00 %
Total	31.71	4.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.70	5.41 %
Fridge	8.64	3.85 %
Wash-Mac	6.19	3.24 %
D-Freez	0.91	13.68 %
Total	27.44	4.30 %

Branch *	MTD Sales L	Brand Share %
SPE1	1.39	4.30 %
CTO1	1.34	2.46 %
TPY2	1.25	1.95 %
PIL1	0.76	3.84 %
NLR1	0.66	1.71 %
BVL1	0.53	2.31 %
MPL1	0.50	2.73 %
PMR1	0.42	1.95 %
RCY1	0.37	2.08 %
NYP1	0.27	1.30 %
TPI1	0.23	1.15 %
RJP1	0.11	0.59 %
GTL1		0.00 %
KNL2		0.00 %
PGR1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	27.44	4.30 %