

MTD Sales
48.81 L

Brand Share %
5.17 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	22.16	6.58 %
Wash-Mac	18.87	5.59 %
Air-Cond	6.70	2.58 %
D-Freez	1.08	11.20 %
Total	48.81	5.17 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	27.46	5.66 %
TIRUPATI-01	21.35	4.65 %
Total	48.81	5.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	11.57	6.72 %
Wash-Mac	10.74	6.78 %
Air-Cond	4.92	3.31 %
D-Freez	0.23	4.03 %
Total	27.46	5.66 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.44	3.94 %
OGL1	1.19	5.04 %
TNK1	0.90	4.78 %
VJW1	0.64	2.39 %
NRT1	0.60	4.76 %
KDR1	0.51	3.96 %
GNT2	0.46	4.80 %
GVM1	0.35	3.91 %
GTSD	0.31	4.56 %
VJW5	0.28	2.03 %
KND1	0.20	0.74 %
DPE1	0.14	2.28 %
NPR1	0.11	0.83 %
AMP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	27.46	5.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	10.59	6.43 %
Wash-Mac	8.13	4.53 %
Air-Cond	1.78	1.61 %
D-Freez	0.85	21.30 %
Total	21.35	4.65 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.60	4.54 %
NLR1	0.82	3.15 %
CTO1	0.58	1.89 %
KVL1	0.55	4.80 %
PGR1	0.36	4.16 %
RCY1	0.35	3.92 %
TPSD	0.17	1.79 %
KNL2	0.12	0.84 %
PDT1	0.12	0.73 %
TPY1	0.12	0.46 %
PMR1	0.11	0.63 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	21.35	4.65 %