

MTD Sales
120.18 L

Brand Share %
5.82 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	48.72	6.50 %
Air-Cond	37.58	5.97 %
Wash-Mac	33.06	4.88 %
D-Freez	0.82	8.35 %
Total	120.18	5.82 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	65.39	6.04 %
TIRUPATI-01	54.79	5.57 %
Total	120.18	5.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.48	6.89 %
Fridge	22.04	5.83 %
Wash-Mac	16.87	5.33 %
Total	65.39	6.04 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.31	4.10 %
TNK1	2.07	3.95 %
VJW3	1.63	3.10 %
ELU1	1.53	3.39 %
NRT1	1.52	5.64 %
NPR1	1.39	4.83 %
CKT1	1.10	4.56 %
JGG1	0.73	5.04 %
PNR1	0.54	4.59 %
DPE1	0.51	3.18 %
VJW2	0.50	2.19 %
VKN1	0.45	1.35 %
TDD1	0.45	1.27 %
PRL1	0.39	3.13 %
VJW1	0.36	0.71 %
PPM1	0.25	1.77 %
VUY1	0.24	2.02 %
GVM1	0.18	1.00 %
AMP1	0.14	1.29 %
KND1	0.13	0.45 %
KDR1	0.12	0.66 %
GTSD		0.00 %
VJW4		0.00 %
VJW5		0.00 %
WHVJ		0.00 %
Total	65.39	6.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	26.67	7.18 %
Wash-Mac	16.19	4.48 %
Air-Cond	11.10	4.53 %
D-Freez	0.82	15.52 %
Total	54.79	5.57 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.51	5.71 %
CTO1	2.79	4.25 %
RJP1	2.15	5.20 %
MPL1	1.95	5.61 %
NDL1	1.52	5.01 %
DHN1	1.34	5.24 %
KOU1	0.71	3.81 %
PGR1	0.71	3.01 %
KVL1	0.15	0.46 %
BVL1	0.15	0.79 %
PMR1	0.12	0.36 %
PIL1	0.12	0.38 %
SPE1	0.12	0.39 %
GTL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	54.79	5.57 %