

MTD Sales
123.82 L

Brand Share %
7.23 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	69.38	9.69 %
Fridge	35.41	6.87 %
Wash-Mac	19.03	4.13 %
Total	123.82	7.23 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	62.11	7.45 %
TIRUPATI-01	61.71	7.01 %
Total	123.82	7.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.24	9.23 %
Fridge	18.89	7.90 %
Wash-Mac	9.98	4.55 %
Total	62.11	7.45 %

Branch *	MTD Sales L	Brand Share %
VSK1	4.68	5.23 %
BVR1	3.14	6.89 %
CRL1	2.15	6.07 %
ELU1	1.49	4.69 %
GVM1	1.21	5.53 %
NRT1	1.10	6.15 %
TDD1	1.04	5.16 %
VJW1	0.81	2.23 %
KND1	0.78	5.39 %
DPE1	0.70	6.60 %
TNI1	0.64	3.06 %
PPM1	0.57	6.61 %
VJW4	0.39	1.62 %
TNK1	0.36	1.21 %
CKT1	0.34	2.27 %
AMP1	0.20	4.23 %
JGG1	0.19	2.22 %
VUY1	0.16	3.77 %
GNT2		0.00 %
GTSD		0.00 %
NZV1		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	62.11	7.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.13	10.15 %
Fridge	16.52	5.98 %
Wash-Mac	9.05	3.74 %
Total	61.71	7.01 %

Branch *	MTD Sales L	Brand Share %
KDA1	2.73	5.88 %
CTO1	2.20	3.79 %
PUT1	1.52	6.88 %
RJP1	1.37	4.37 %
KNL1	1.12	4.86 %
NYP1	1.08	4.57 %
TPY1	1.08	3.29 %
SPE1	0.92	3.43 %
MPL1	0.76	2.97 %
GTL1	0.60	5.06 %
TPI1	0.56	3.33 %
KDR1	0.54	2.96 %
BVL1	0.52	2.34 %
VKI1	0.45	1.94 %
KVL1	0.34	1.53 %
NLR1	0.33	0.78 %
KOU1	0.31	1.28 %
KAR1	0.21	1.44 %
KHT1	0.15	0.62 %
TPSD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	61.71	7.01 %