

MTD Sales
66.71 L

Brand Share %
4.70 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	27.13	5.63 %
Wash-Mac	20.19	4.61 %
Fridge	18.99	3.91 %
D-Freez	0.40	2.88 %
Total	66.71	4.70 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	41.12	5.49 %
TIRUPATI-01	25.59	3.82 %
Total	66.71	4.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.41	6.83 %
Fridge	10.89	4.54 %
Wash-Mac	9.64	4.72 %
D-Freez	0.18	2.83 %
Total	41.12	5.49 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.18	3.44 %
GNT1	1.84	3.74 %
RMV1	1.45	4.40 %
TNK1	1.28	3.67 %
VKN1	0.80	3.41 %
KDR1	0.51	4.12 %
AMP1	0.50	3.78 %
KND1	0.39	1.70 %
TNI1	0.36	1.78 %
TDD1	0.30	1.30 %
PNR1	0.28	2.96 %
VJW3	0.21	0.92 %
VUY1	0.15	1.55 %
PPM1	0.09	0.70 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
NPR1		0.00 %
VJW2		0.00 %
Total	41.12	5.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.54	4.52 %
Fridge	8.10	3.30 %
Air-Cond	6.72	3.67 %
D-Freez	0.22	2.91 %
Total	25.59	3.82 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.93	2.64 %
CTO1	1.54	4.48 %
KHT1	0.93	4.37 %
NDL1	0.91	3.63 %
KVL1	0.52	2.36 %
SPE1	0.24	1.13 %
KOU1	0.23	1.18 %
RJP1	0.19	0.62 %
NYP1	0.09	0.52 %
BVL1		0.00 %
GTL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
PMR1	-0.11	-0.73 %
KNL1	-0.57	-5.60 %
Total	25.59	3.82 %