

MTD Sales
71.55 L

Brand Share %
5.38 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	38.46	7.19 %
Fridge	17.48	4.09 %
Wash-Mac	14.51	4.11 %
D-Freez	1.10	8.32 %
Total	71.55	5.38 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	45.09	6.23 %
TIRUPATI-01	26.45	4.37 %
Total	71.55	5.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.04	7.66 %
Fridge	10.33	4.96 %
Wash-Mac	7.29	4.74 %
D-Freez	0.44	5.30 %
Total	45.09	6.23 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.46	4.21 %
OGL1	1.48	3.65 %
NRT1	1.21	5.26 %
VJW3	1.10	4.32 %
CRL1	0.80	3.44 %
VJW4	0.53	3.80 %
VJW2	0.49	2.43 %
BPP1	0.45	4.71 %
DPE1	0.40	4.26 %
TDD1	0.37	1.92 %
GNT2	0.15	1.02 %
KDR1	0.14	0.84 %
PPM1	0.13	1.09 %
GVM1	0.11	0.34 %
GTSD		0.00 %
PNR1		0.00 %
VUY1		0.00 %
Total	45.09	6.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.41	6.27 %
Wash-Mac	7.23	3.62 %
Fridge	7.15	3.26 %
D-Freez	0.66	13.35 %
Total	26.45	4.37 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	3.72 %
CTO1	1.82	4.85 %
PDT1	1.39	4.68 %
PUT1	0.79	2.27 %
MPL1	0.76	4.73 %
ADI1	0.50	2.61 %
NDL1	0.35	1.97 %
PMR1	0.28	1.46 %
PGR1	0.26	1.75 %
RJP1	0.23	1.30 %
KNL2	0.23	1.74 %
PIL1	0.23	1.21 %
NYP1	0.22	0.78 %
SPE1	0.15	0.77 %
KOU1	0.14	1.02 %
GTL1	0.12	1.69 %
BVL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
KVL1		0.00 %
Total	26.45	4.37 %