

MTD Sales
58.25 L

Brand Share %
4.48 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	24.50	4.88 %
Fridge	20.03	4.50 %
Wash-Mac	12.80	3.82 %
D-Freez	0.91	5.49 %
Total	58.25	4.48 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	30.92	4.56 %
TIRUPATI-01	27.33	4.40 %
Total	58.25	4.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.80	4.42 %
Fridge	11.39	5.01 %
Wash-Mac	6.73	4.46 %
Total	30.92	4.56 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.09	3.88 %
ELU1	1.02	4.37 %
NRT1	0.88	2.66 %
TNK1	0.84	1.96 %
CRL1	0.73	3.78 %
GVM1	0.69	4.00 %
VJW2	0.45	2.61 %
VJW4	0.43	4.20 %
PNR1	0.41	4.35 %
BVR1	0.38	0.81 %
CKT1	0.38	2.29 %
PRL1	0.36	3.63 %
JGG1	0.27	2.37 %
GNT2	0.19	1.76 %
PPM1	0.14	1.17 %
VUY1	0.14	1.28 %
DPE1		0.00 %
GTSD		0.00 %
VKN1		0.00 %
Total	30.92	4.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.70	5.51 %
Fridge	8.64	3.97 %
Wash-Mac	6.07	3.29 %
D-Freez	0.91	14.16 %
Total	27.33	4.40 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.34	2.51 %
SPE1	1.28	3.98 %
TPY2	1.25	2.00 %
PIL1	0.76	3.95 %
NLR1	0.66	1.76 %
BVL1	0.53	2.36 %
MPL1	0.50	2.78 %
PMR1	0.42	1.91 %
RCY1	0.37	2.16 %
NYP1	0.27	1.30 %
TPI1	0.23	1.16 %
RJP1	0.11	0.62 %
GTL1		0.00 %
KNL2		0.00 %
PGR1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	27.33	4.40 %