

MTD Sales
127.34 L

Brand Share %
3.93 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	60.27	2.64 %
Fridge	49.81	8.79 %
Wash-Mac	16.27	4.24 %
D-Freez	1.00	8.68 %
Total	127.34	3.93 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	78.21	4.49 %
TIRUPATI-01	49.13	3.28 %
Total	127.34	3.93 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.77	3.27 %
Fridge	26.68	9.18 %
Wash-Mac	10.35	5.20 %
D-Freez	0.41	6.52 %
Total	78.21	4.49 %

Branch *	MTD Sales L	Brand Share %
CKT1	1.22	3.46 %
BVR1	1.12	1.05 %
VKN1	0.95	2.86 %
GNT2	0.83	2.04 %
GVM1	0.66	2.16 %
VJW4	0.61	1.04 %
VJW5	0.61	0.96 %
PPM1	0.52	1.54 %
JGG1	0.50	3.11 %
ELU1	0.39	0.63 %
TNK1	0.38	0.44 %
NRT1	0.27	0.56 %
BPP1	0.22	1.26 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
PNR1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
Total	78.21	4.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	23.13	8.38 %
Air-Cond	19.49	1.89 %
Wash-Mac	5.92	3.21 %
D-Freez	0.58	11.33 %
Total	49.13	3.28 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.39	3.47 %
KHT1	1.73	3.17 %
CTO1	1.40	1.85 %
TPY1	1.08	0.89 %
PIL1	1.07	3.06 %
KNL2	0.76	2.02 %
KDR1	0.75	1.46 %
PUT1	0.73	2.06 %
NDL1	0.64	1.60 %
RCY1	0.47	1.52 %
TPI1	0.46	1.09 %
SPE1	0.37	1.09 %
BVL1	0.35	1.04 %
KOU1	0.33	1.22 %
VKI1	0.32	1.01 %
PDT1	0.25	0.35 %
KVL1	0.13	0.41 %
MPL1	0.11	0.23 %
GTL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
Total	49.13	3.28 %