

MTD Sales
47.03 L

Brand Share %
5.29 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	21.90	6.71 %
Wash-Mac	18.46	5.69 %
Air-Cond	5.60	2.44 %
D-Freez	1.08	11.71 %
Total	47.03	5.29 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	26.74	5.90 %
TIRUPATI-01	20.28	4.66 %
Total	47.03	5.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	11.31	6.85 %
Wash-Mac	10.61	6.90 %
Air-Cond	4.61	3.56 %
D-Freez	0.23	4.03 %
Total	26.74	5.90 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.19	5.08 %
BVR1	1.18	3.49 %
TNK1	0.90	5.03 %
NRT1	0.60	4.82 %
KDR1	0.51	4.48 %
VJW1	0.50	2.01 %
GNT2	0.46	4.90 %
GVM1	0.35	3.91 %
VJW5	0.28	2.09 %
KND1	0.20	1.49 %
DPE1	0.14	2.42 %
NPR1	0.11	0.85 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	26.74	5.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	10.59	6.57 %
Wash-Mac	7.85	4.61 %
Air-Cond	0.99	0.99 %
D-Freez	0.85	23.80 %
Total	20.28	4.66 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.99	4.11 %
NLR1	0.82	3.26 %
CTO1	0.58	1.99 %
KVL1	0.55	4.86 %
RCY1	0.24	2.78 %
PGR1	0.19	2.25 %
KNL2	0.12	0.86 %
PDT1	0.12	0.74 %
TPY1	0.12	0.49 %
PMR1	0.11	0.64 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	20.28	4.66 %