

MTD Sales
118.57 L

Brand Share %
5.82 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	47.71	6.45 %
Air-Cond	37.58	6.07 %
Wash-Mac	32.46	4.85 %
D-Freez	0.82	8.55 %
Total	118.57	5.82 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	64.58	6.04 %
TIRUPATI-01	53.99	5.57 %
Total	118.57	5.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.48	6.99 %
Fridge	21.53	5.76 %
Wash-Mac	16.58	5.30 %
Total	64.58	6.04 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.31	4.07 %
TNK1	2.07	3.95 %
ELU1	1.53	3.44 %
VJW3	1.39	2.66 %
NPR1	1.39	4.83 %
CKT1	1.10	4.56 %
JGG1	0.73	5.04 %
PNR1	0.54	4.59 %
DPE1	0.51	3.22 %
VJW2	0.50	2.19 %
TDD1	0.45	1.30 %
PRL1	0.39	3.21 %
VJW1	0.36	0.75 %
VKN1	0.28	0.83 %
PPM1	0.25	1.77 %
VUY1	0.24	2.05 %
GVM1	0.18	1.00 %
AMP1	0.14	1.32 %
KND1	0.13	0.45 %
KDR1	0.12	0.68 %
GTSD		0.00 %
VJW4		0.00 %
VJW5		0.00 %
WHVJ		0.00 %
Total	64.58	6.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	26.19	7.15 %
Wash-Mac	15.88	4.45 %
Air-Cond	11.10	4.62 %
D-Freez	0.82	16.21 %
Total	53.99	5.57 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.79	4.27 %
RJP1	2.05	5.00 %
MPL1	1.95	5.72 %
NDL1	1.52	5.04 %
DHN1	1.34	5.24 %
KOU1	0.71	3.87 %
PGR1	0.71	3.08 %
KVL1	0.15	0.46 %
BVL1	0.15	0.79 %
PMR1	0.12	0.37 %
PIL1	0.12	0.38 %
SPE1	0.12	0.39 %
GTL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	53.99	5.57 %