

MTD Sales  
121.29 L

Brand Share %  
7.28 %

Information:

MTD : 01-09-2026 To 28-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.28 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 68.85       | 9.86 %        |
| Fridge   | 33.73       | 6.75 %        |
| Wash-Mac | 18.70       | 4.18 %        |
| Total    | 121.29      | 7.28 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 60.79       | 7.53 %        |
| TIRUPATI-01   | 60.50       | 7.05 %        |
| Total         | 121.29      | 7.28 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 33.24       | 9.48 %        |
| Fridge   | 17.71       | 7.71 %        |
| Wash-Mac | 9.83        | 4.63 %        |
| Total    | 60.79       | 7.53 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 4.68        | 5.41 %        |
| BVR1     | 3.14        | 7.06 %        |
| CRL1     | 2.15        | 6.15 %        |
| ELU1     | 1.49        | 4.75 %        |
| GVM1     | 1.21        | 5.79 %        |
| TDD1     | 1.04        | 5.32 %        |
| NRT1     | 0.95        | 5.66 %        |
| VJW1     | 0.81        | 2.34 %        |
| KND1     | 0.78        | 5.80 %        |
| DPE1     | 0.70        | 6.85 %        |
| TNI1     | 0.64        | 3.06 %        |
| VJW4     | 0.39        | 1.69 %        |
| TNK1     | 0.36        | 1.21 %        |
| CKT1     | 0.34        | 2.30 %        |
| AMP1     | 0.20        | 4.23 %        |
| JGG1     | 0.19        | 2.35 %        |
| VUY1     | 0.16        | 3.77 %        |
| GNT2     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| NZV1     |             | 0.00 %        |
| WHGT     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| Total    | 60.79       | 7.53 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 35.61       | 10.24 %       |
| Fridge   | 16.02       | 5.94 %        |
| Wash-Mac | 8.88        | 3.77 %        |
| Total    | 60.50       | 7.05 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KDA1     | 2.73        | 6.01 %        |
| CTO1     | 2.20        | 3.90 %        |
| PUT1     | 1.23        | 5.88 %        |
| RJP1     | 1.16        | 3.81 %        |
| KNL1     | 1.12        | 5.05 %        |
| NYP1     | 1.08        | 4.75 %        |
| TPY1     | 1.08        | 3.43 %        |
| SPE1     | 0.92        | 3.60 %        |
| MPL1     | 0.76        | 3.09 %        |
| GTL1     | 0.60        | 5.06 %        |
| TPI1     | 0.56        | 3.44 %        |
| KDR1     | 0.54        | 3.02 %        |
| BVL1     | 0.52        | 2.38 %        |
| VKI1     | 0.45        | 1.96 %        |
| KVL1     | 0.34        | 1.53 %        |
| NLR1     | 0.33        | 0.81 %        |
| KOU1     | 0.31        | 1.34 %        |
| KAR1     | 0.21        | 1.44 %        |
| KHT1     | 0.15        | 0.63 %        |
| TPSD     |             | 0.00 %        |
| WHKN     |             | 0.00 %        |
| WHRN     |             | 0.00 %        |
| Total    | 60.50       | 7.05 %        |