

MTD Sales
58.97 L

Brand Share %
4.65 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	22.94	5.18 %
Wash-Mac	18.64	4.82 %
Fridge	17.20	4.03 %
D-Freez	0.20	1.55 %
Total	58.97	4.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	36.99	5.61 %
TIRUPATI-01	21.98	3.61 %
Total	58.97	4.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.79	7.00 %
Fridge	9.57	4.61 %
Wash-Mac	8.65	4.86 %
D-Freez	-0.02	-0.42 %
Total	36.99	5.61 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.91	3.42 %
GNT1	1.71	4.58 %
VJW1	1.36	4.27 %
RAL1	0.85	4.37 %
VKN1	0.80	3.78 %
TNK1	0.77	2.41 %
OGL1	0.68	2.94 %
KDR1	0.51	4.54 %
AMP1	0.39	3.41 %
TDD1	0.30	1.40 %
PNR1	0.28	3.26 %
TNI1	0.25	1.31 %
VJW3	0.21	1.05 %
VUY1	0.15	1.75 %
KND1	0.11	0.52 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
NPR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
Total	36.99	5.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.99	4.78 %
Fridge	7.63	3.48 %
Air-Cond	4.15	2.38 %
D-Freez	0.22	3.05 %
Total	21.98	3.61 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.66	2.45 %
NLR1	1.41	4.28 %
PDT1	1.13	4.59 %
KHT1	0.93	4.61 %
NDL1	0.73	3.13 %
KVL1	0.52	2.52 %
SPE1	0.24	1.21 %
KOU1	0.23	1.40 %
RJP1	0.19	0.72 %
NYP1	0.09	0.55 %
BVL1		0.00 %
GTL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
PMR1	-0.11	-0.77 %
KNL1	-0.87	-9.47 %
Total	21.98	3.61 %