

MTD Sales
70.86 L

Brand Share %
5.46 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	38.46	7.29 %
Fridge	17.18	4.13 %
Wash-Mac	14.13	4.13 %
D-Freez	1.10	8.32 %
Total	70.86	5.46 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	44.79	6.32 %
TIRUPATI-01	26.07	4.42 %
Total	70.86	5.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.04	7.76 %
Fridge	10.33	5.08 %
Wash-Mac	6.98	4.70 %
D-Freez	0.44	5.30 %
Total	44.79	6.32 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.46	4.32 %
OGL1	1.48	3.72 %
NRT1	1.21	5.33 %
VJW3	1.10	4.38 %
CRL1	0.80	3.52 %
VJW4	0.53	3.90 %
VJW2	0.49	2.56 %
BPP1	0.45	4.71 %
DPE1	0.40	4.40 %
TDD1	0.37	1.92 %
GNT2	0.15	1.05 %
KDR1	0.14	0.87 %
PPM1	0.13	1.14 %
GVM1	0.11	0.34 %
GTSD		0.00 %
PNR1		0.00 %
VUY1		0.00 %
Total	44.79	6.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.41	6.38 %
Wash-Mac	7.15	3.70 %
Fridge	6.85	3.22 %
D-Freez	0.66	13.35 %
Total	26.07	4.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	3.84 %
CTO1	1.82	4.91 %
PDT1	1.39	4.86 %
PUT1	0.79	2.30 %
MPL1	0.76	4.78 %
ADI1	0.38	2.05 %
NDL1	0.35	2.04 %
PMR1	0.28	1.55 %
PGR1	0.26	1.75 %
RJP1	0.23	1.31 %
KNL2	0.23	1.79 %
PIL1	0.23	1.26 %
NYP1	0.22	0.79 %
KVL1	0.15	2.07 %
SPE1	0.15	0.78 %
KOU1	0.14	1.02 %
GTL1	0.12	1.84 %
BVL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	26.07	4.42 %