

MTD Sales
57.12 L

Brand Share %
4.47 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	24.50	4.95 %
Fridge	19.44	4.44 %
Wash-Mac	12.49	3.80 %
D-Freez	0.69	4.54 %
Total	57.12	4.47 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	30.68	4.60 %
TIRUPATI-01	26.44	4.34 %
Total	57.12	4.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.80	4.49 %
Fridge	11.15	4.95 %
Wash-Mac	6.73	4.56 %
Total	30.68	4.60 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.09	3.88 %
ELU1	1.02	4.43 %
NRT1	0.88	2.69 %
TNK1	0.84	1.98 %
CRL1	0.73	3.78 %
GVM1	0.69	4.26 %
VJW2	0.45	2.66 %
VJW4	0.43	4.20 %
PNR1	0.41	4.46 %
BVR1	0.38	0.82 %
CKT1	0.38	2.32 %
PRL1	0.36	3.71 %
JGG1	0.27	2.47 %
GNT2	0.19	1.76 %
PPM1	0.14	1.20 %
VUY1	0.14	1.30 %
DPE1		0.00 %
GTSD		0.00 %
VKN1		0.00 %
Total	30.68	4.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.70	5.58 %
Fridge	8.28	3.89 %
Wash-Mac	5.76	3.18 %
D-Freez	0.69	12.01 %
Total	26.44	4.34 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.34	2.55 %
SPE1	1.28	3.98 %
TPY2	1.25	2.03 %
PIL1	0.76	3.98 %
NLR1	0.66	1.77 %
BVL1	0.53	2.45 %
MPL1	0.50	2.84 %
PMR1	0.42	1.93 %
RCY1	0.37	2.20 %
NYP1	0.27	1.34 %
TPI1	0.23	1.17 %
RJP1	0.11	0.62 %
GTL1		0.00 %
KNL2		0.00 %
PGR1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	26.44	4.34 %