

MTD Sales
123.77 L

Brand Share %
3.96 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	57.59	2.63 %
Fridge	49.47	8.94 %
Wash-Mac	15.72	4.23 %
D-Freez	1.00	9.33 %
Total	123.77	3.96 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	75.81	4.50 %
TIRUPATI-01	47.96	3.33 %
Total	123.77	3.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.93	3.24 %
Fridge	26.68	9.36 %
Wash-Mac	9.80	5.08 %
D-Freez	0.41	7.12 %
Total	75.81	4.50 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.12	1.07 %
VKN1	0.95	2.95 %
CKT1	0.86	2.53 %
GNT2	0.83	2.07 %
GVM1	0.66	2.19 %
VJW4	0.61	1.14 %
VJW5	0.61	0.99 %
PPM1	0.52	1.57 %
JGG1	0.50	3.17 %
ELU1	0.39	0.65 %
NRT1	0.27	0.58 %
TNK1	0.26	0.31 %
BPP1	0.22	1.28 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
PNR1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
Total	75.81	4.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	22.79	8.49 %
Air-Cond	18.66	1.89 %
Wash-Mac	5.92	3.31 %
D-Freez	0.58	11.97 %
Total	47.96	3.33 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.39	3.85 %
KHT1	1.73	3.20 %
CTO1	1.40	1.92 %
TPY1	1.08	0.92 %
PIL1	1.07	3.19 %
KNL2	0.76	2.14 %
KDR1	0.75	1.49 %
PUT1	0.73	2.13 %
NDL1	0.64	1.69 %
TPI1	0.46	1.14 %
SPE1	0.37	1.15 %
BVL1	0.35	1.11 %
KOU1	0.33	1.27 %
VKI1	0.32	1.02 %
RCY1	0.26	0.87 %
KVL1	0.13	0.43 %
MPL1	0.11	0.24 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
Total	47.96	3.33 %