

MTD Sales
45.57 L

Brand Share %
5.35 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	20.86	6.69 %
Wash-Mac	18.04	5.84 %
Air-Cond	5.60	2.52 %
D-Freez	1.08	11.94 %
Total	45.57	5.35 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	26.46	6.07 %
TIRUPATI-01	19.11	4.60 %
Total	45.57	5.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	11.19	7.05 %
Wash-Mac	10.44	7.07 %
Air-Cond	4.61	3.71 %
D-Freez	0.23	4.03 %
Total	26.46	6.07 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.18	3.77 %
TNK1	0.90	5.17 %
NRT1	0.60	5.00 %
KDR1	0.51	4.82 %
VJW1	0.50	2.02 %
GNT2	0.46	4.99 %
GVM1	0.35	4.02 %
VJW5	0.28	2.26 %
KND1	0.20	1.63 %
DPE1	0.14	2.75 %
NPR1	0.11	0.89 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	26.46	6.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	9.67	6.33 %
Wash-Mac	7.60	4.72 %
Air-Cond	0.99	1.01 %
D-Freez	0.85	25.03 %
Total	19.11	4.60 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.74	3.81 %
NLR1	0.82	3.30 %
CTO1	0.58	2.10 %
KVL1	0.55	4.86 %
RCY1	0.24	3.28 %
PGR1	0.19	2.30 %
KNL2	0.12	0.91 %
PDT1	0.12	0.77 %
TPY1	0.12	0.50 %
PMR1	0.11	0.67 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	19.11	4.60 %