

MTD Sales
118.46 L

Brand Share %
5.85 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	47.71	6.48 %
Air-Cond	37.58	6.11 %
Wash-Mac	32.34	4.88 %
D-Freez	0.82	8.55 %
Total	118.46	5.85 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	64.58	6.06 %
TIRUPATI-01	53.87	5.62 %
Total	118.46	5.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.48	7.00 %
Fridge	21.53	5.77 %
Wash-Mac	16.58	5.34 %
Total	64.58	6.06 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.31	4.08 %
TNK1	2.07	3.95 %
ELU1	1.53	3.46 %
VJW3	1.39	2.66 %
NPR1	1.39	4.83 %
CKT1	1.10	4.56 %
JGG1	0.73	5.09 %
PNR1	0.54	4.72 %
DPE1	0.51	3.22 %
VJW2	0.50	2.19 %
TDD1	0.45	1.30 %
PRL1	0.39	3.25 %
VJW1	0.36	0.75 %
VKN1	0.28	0.83 %
PPM1	0.25	1.77 %
VUY1	0.24	2.05 %
GVM1	0.18	1.00 %
AMP1	0.14	1.32 %
KND1	0.13	0.45 %
KDR1	0.12	0.68 %
GTSD		0.00 %
VJW4		0.00 %
VJW5		0.00 %
WHVJ		0.00 %
Total	64.58	6.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	26.19	7.21 %
Wash-Mac	15.76	4.47 %
Air-Cond	11.10	4.69 %
D-Freez	0.82	16.21 %
Total	53.87	5.62 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.39	5.81 %
CTO1	2.79	4.28 %
RJP1	2.05	5.00 %
MPL1	1.95	5.79 %
NDL1	1.52	5.07 %
DHN1	1.34	5.27 %
KOU1	0.71	3.92 %
PGR1	0.71	3.16 %
KVL1	0.15	0.47 %
BVL1	0.15	0.79 %
PMR1	0.12	0.38 %
PIL1	0.12	0.39 %
SPE1	0.12	0.39 %
GTL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	53.87	5.62 %