

MTD Sales
69.75 L

Brand Share %
5.57 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	37.94	7.30 %
Fridge	16.94	4.29 %
Wash-Mac	13.77	4.24 %
D-Freez	1.10	8.47 %
Total	69.75	5.57 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	44.55	6.46 %
TIRUPATI-01	25.20	4.47 %
Total	69.75	5.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.04	7.84 %
Fridge	10.33	5.31 %
Wash-Mac	6.74	4.76 %
D-Freez	0.44	5.30 %
Total	44.55	6.46 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.46	4.45 %
OGL1	1.48	3.82 %
NRT1	1.21	5.38 %
VJW3	1.10	4.49 %
CRL1	0.80	3.72 %
VJW4	0.53	3.90 %
VJW2	0.49	2.56 %
BPP1	0.45	4.82 %
DPE1	0.40	4.56 %
TDD1	0.37	1.92 %
GNT2	0.15	1.06 %
KDR1	0.14	0.94 %
PPM1	0.13	1.16 %
GVM1	0.11	0.35 %
PNR1		0.00 %
VUY1		0.00 %
Total	44.55	6.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.90	6.22 %
Wash-Mac	7.03	3.84 %
Fridge	6.61	3.30 %
D-Freez	0.66	13.98 %
Total	25.20	4.47 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	3.97 %
CTO1	1.82	4.91 %
PDT1	0.87	3.28 %
PUT1	0.79	2.38 %
MPL1	0.76	4.78 %
ADI1	0.38	2.15 %
NDL1	0.35	2.04 %
PMR1	0.28	1.58 %
PGR1	0.26	1.81 %
RJP1	0.23	1.43 %
KNL2	0.23	1.81 %
PIL1	0.23	1.38 %
NYP1	0.22	0.81 %
KVL1	0.15	4.37 %
SPE1	0.15	0.81 %
KOU1	0.14	1.06 %
GTL1	0.12	1.84 %
BVL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	25.20	4.47 %