



# AP : GODREJ Sales Performance 28/04/2026 9:18 AM

MTD Sales  
223.97 L

Brand Share %  
4.15 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.15 %** are only listed below

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 167.56        | 3.77 %        |
| Fridge       | 45.77         | 7.64 %        |
| Wash-Mac     | 10.48         | 3.25 %        |
| D-Freez      | 0.17          | 0.42 %        |
| <b>Total</b> | <b>223.97</b> | <b>4.15 %</b> |

| Sales Zone    | MTD Sales L   | Brand Share % |
|---------------|---------------|---------------|
| VIJAYAWADA-01 | 136.06        | 4.97 %        |
| TIRUPATI-01   | 87.91         | 3.30 %        |
| <b>Total</b>  | <b>223.97</b> | <b>4.15 %</b> |

## VIJAYAWADA-01

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 108.78        | 4.80 %        |
| Fridge       | 21.58         | 7.30 %        |
| Wash-Mac     | 5.54          | 3.63 %        |
| D-Freez      | 0.17          | 0.81 %        |
| <b>Total</b> | <b>136.06</b> | <b>4.97 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| VJW1         | 5.99          | 3.91 %        |
| TNK1         | 4.30          | 3.35 %        |
| BVR1         | 3.77          | 2.58 %        |
| TDD1         | 3.66          | 3.84 %        |
| VKN1         | 1.99          | 3.38 %        |
| GNT2         | 1.84          | 3.88 %        |
| NRT1         | 1.61          | 2.28 %        |
| JGG1         | 1.31          | 3.41 %        |
| ELU1         | 1.24          | 1.12 %        |
| BPP1         | 1.20          | 3.46 %        |
| KND1         | 1.08          | 1.39 %        |
| NZV1         | 1.06          | 3.57 %        |
| GVM1         | 0.97          | 1.11 %        |
| PPM1         | 0.71          | 1.40 %        |
| DPE1         | 0.68          | 1.40 %        |
| TNI1         | 0.67          | 1.25 %        |
| VJW5         | 0.66          | 1.18 %        |
| VUY1         | 0.62          | 1.42 %        |
| VJW4         | 0.54          | 0.57 %        |
| PNR1         | 0.31          | 1.32 %        |
| AMP1         | 0.19          | 0.58 %        |
| GTSD         |               | 0.00 %        |
| WHTD         |               | 0.00 %        |
| WHVJ         |               | 0.00 %        |
| <b>Total</b> | <b>136.06</b> | <b>4.97 %</b> |

**TIRUPATI-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 58.78        | 2.70 %        |
| Fridge       | 24.19        | 7.98 %        |
| Wash-Mac     | 4.94         | 2.91 %        |
| <b>Total</b> | <b>87.91</b> | <b>3.30 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| NLR1         | 6.59         | 3.29 %        |
| CTO1         | 4.46         | 3.07 %        |
| KDA1         | 4.23         | 2.99 %        |
| PDT1         | 3.16         | 2.38 %        |
| ATP1         | 2.62         | 1.83 %        |
| PMR1         | 2.38         | 4.07 %        |
| PIL1         | 2.00         | 3.79 %        |
| TPY1         | 1.97         | 1.11 %        |
| NDL1         | 1.55         | 2.03 %        |
| SPE1         | 1.33         | 1.71 %        |
| KHT1         | 1.03         | 1.53 %        |
| KOU1         | 0.87         | 1.54 %        |
| PUT1         | 0.83         | 1.21 %        |
| RCY1         | 0.62         | 0.97 %        |
| KDR1         | 0.58         | 0.84 %        |
| KVL1         | 0.48         | 1.20 %        |
| BVL1         | 0.39         | 0.61 %        |
| MPL1         | 0.32         | 0.37 %        |
| KNL2         | 0.31         | 0.33 %        |
| TPI1         | 0.19         | 0.27 %        |
| GTL1         |              | 0.00 %        |
| NYP1         |              | 0.00 %        |
| TPSD         |              | 0.00 %        |
| VKI1         |              | 0.00 %        |
| WHKD         |              | 0.00 %        |
| WHRN         |              | 0.00 %        |
| <b>Total</b> | <b>87.91</b> | <b>3.30 %</b> |