

MTD Sales
43.60 L

Brand Share %
5.34 %

Information:

MTD : 01-11-2025 To 26-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	19.80	6.67 %
Wash-Mac	17.12	5.79 %
Air-Cond	5.60	2.60 %
D-Freez	1.08	12.57 %
Total	43.60	5.34 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	25.14	6.00 %
TIRUPATI-01	18.46	4.65 %
Total	43.60	5.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	10.66	6.95 %
Wash-Mac	9.64	6.84 %
Air-Cond	4.61	3.85 %
D-Freez	0.23	4.39 %
Total	25.14	6.00 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.18	3.88 %
OGL1	1.06	4.89 %
TNK1	0.90	5.24 %
NRT1	0.60	5.16 %
VJW1	0.50	2.10 %
VKN1	0.48	4.87 %
GNT2	0.46	5.06 %
KDR1	0.38	3.77 %
GVM1	0.35	4.10 %
VJW5	0.28	2.26 %
KND1	0.20	1.76 %
DPE1	0.14	2.91 %
NPR1	0.11	0.92 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	25.14	6.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	9.14	6.38 %
Wash-Mac	7.48	4.83 %
Air-Cond	0.99	1.04 %
D-Freez	0.85	25.03 %
Total	18.46	4.65 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.74	3.86 %
NLR1	0.82	3.42 %
CTO1	0.58	2.24 %
KVL1	0.41	3.82 %
PGR1	0.19	2.40 %
RCY1	0.13	1.88 %
KNL2	0.12	0.95 %
PDT1	0.12	0.88 %
TPY1	0.12	0.52 %
PMR1	0.11	0.70 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	18.46	4.65 %