

MTD Sales  
112.99 L

Brand Share %  
5.67 %

Information:

MTD : 01-10-2025 To 26-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.67 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 46.81       | 6.44 %        |
| Air-Cond | 33.96       | 5.63 %        |
| Wash-Mac | 31.41       | 4.81 %        |
| D-Freez  | 0.82        | 8.74 %        |
| Total    | 112.99      | 5.67 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 60.09       | 5.72 %        |
| TIRUPATI-01   | 52.90       | 5.61 %        |
| Total         | 112.99      | 5.67 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 22.85       | 6.15 %        |
| Fridge   | 20.92       | 5.68 %        |
| Wash-Mac | 16.32       | 5.34 %        |
| Total    | 60.09       | 5.72 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 4.31        | 4.09 %        |
| TNK1     | 2.07        | 3.95 %        |
| ELU1     | 1.53        | 3.50 %        |
| VJW3     | 1.39        | 2.69 %        |
| NPR1     | 1.39        | 4.83 %        |
| CKT1     | 1.10        | 4.59 %        |
| JGG1     | 0.73        | 5.22 %        |
| PNR1     | 0.54        | 4.72 %        |
| DPE1     | 0.51        | 3.33 %        |
| VJW2     | 0.50        | 2.19 %        |
| TDD1     | 0.45        | 1.31 %        |
| PRL1     | 0.39        | 3.32 %        |
| VKN1     | 0.28        | 0.84 %        |
| PPM1     | 0.25        | 1.77 %        |
| VUY1     | 0.24        | 2.08 %        |
| GVM1     | 0.18        | 1.00 %        |
| AMP1     | 0.14        | 1.32 %        |
| VJW1     | 0.13        | 0.27 %        |
| KND1     | 0.13        | 0.45 %        |
| KDR1     | 0.12        | 0.68 %        |
| GTSD     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| WHVJ     |             | 0.00 %        |
| Total    | 60.09       | 5.72 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 25.89       | 7.23 %        |
| Wash-Mac | 15.09       | 4.34 %        |
| Air-Cond | 11.10       | 4.78 %        |
| D-Freez  | 0.82        | 16.91 %       |
| Total    | 52.90       | 5.61 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CTO1     | 2.60        | 4.00 %        |
| RJP1     | 2.05        | 5.13 %        |
| NDL1     | 1.52        | 5.12 %        |
| KOU1     | 0.71        | 3.92 %        |
| PGR1     | 0.71        | 3.16 %        |
| KVL1     | 0.15        | 0.47 %        |
| BVL1     | 0.15        | 0.83 %        |
| PMR1     | 0.12        | 0.38 %        |
| PIL1     | 0.12        | 0.39 %        |
| SPE1     | 0.12        | 0.39 %        |
| GTL1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 52.90       | 5.61 %        |