

MTD Sales
67.07 L

Brand Share %
5.61 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	36.91	7.40 %
Fridge	16.39	4.32 %
Wash-Mac	12.67	4.17 %
D-Freez	1.10	9.29 %
Total	67.07	5.61 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	42.68	6.45 %
TIRUPATI-01	24.39	4.58 %
Total	67.07	5.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.27	7.85 %
Fridge	10.06	5.36 %
Wash-Mac	5.91	4.48 %
D-Freez	0.44	5.65 %
Total	42.68	6.45 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.19	4.10 %
OGL1	1.48	3.94 %
VJW3	1.10	4.82 %
NRT1	0.98	4.45 %
CRL1	0.80	3.87 %
VJW4	0.53	4.05 %
VJW2	0.49	2.61 %
BPP1	0.45	4.90 %
DPE1	0.40	5.16 %
TDD1	0.37	1.97 %
GNT2	0.15	1.09 %
KDR1	0.14	1.07 %
PPM1	0.13	1.23 %
GVM1	0.11	0.36 %
PNR1		0.00 %
VUY1		0.00 %
Total	42.68	6.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.64	6.47 %
Wash-Mac	6.76	3.93 %
Fridge	6.33	3.30 %
D-Freez	0.66	16.18 %
Total	24.39	4.58 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	4.28 %
CTO1	1.82	5.36 %
PUT1	0.79	2.42 %
MPL1	0.76	4.95 %
PDT1	0.76	2.92 %
NDL1	0.35	2.17 %
PMR1	0.28	1.74 %
PGR1	0.26	1.91 %
ADI1	0.24	1.48 %
RJP1	0.23	1.45 %
KNL2	0.23	1.88 %
PIL1	0.23	1.43 %
NYP1	0.22	0.93 %
SPE1	0.15	0.84 %
KOU1	0.14	1.06 %
GTL1	0.12	1.91 %
BVL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	24.39	4.58 %