

MTD Sales
54.61 L

Brand Share %
4.55 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	23.36	4.97 %
Fridge	19.04	4.65 %
Wash-Mac	11.51	3.76 %
D-Freez	0.69	4.95 %
Total	54.61	4.55 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	29.71	4.72 %
TIRUPATI-01	24.89	4.36 %
Total	54.61	4.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.97	4.39 %
Fridge	11.15	5.30 %
Wash-Mac	6.59	4.82 %
Total	29.71	4.72 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.09	4.04 %
NRT1	0.88	2.73 %
TNK1	0.84	2.08 %
CRL1	0.60	3.21 %
VJW2	0.45	3.32 %
VJW4	0.43	4.27 %
BVR1	0.38	0.86 %
CKT1	0.38	2.39 %
PRL1	0.36	4.00 %
JGG1	0.27	2.67 %
GNT2	0.19	1.84 %
PPM1	0.14	1.25 %
VUY1	0.14	1.49 %
PNR1	0.14	1.68 %
DPE1		0.00 %
GTSD		0.00 %
VKN1		0.00 %
Total	29.71	4.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.39	5.79 %
Fridge	7.89	3.96 %
Wash-Mac	4.92	2.90 %
D-Freez	0.69	13.87 %
Total	24.89	4.36 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.34	2.58 %
SPE1	1.13	4.37 %
TPY2	1.12	1.92 %
PIL1	0.76	4.06 %
DHN1	0.59	4.21 %
BVL1	0.53	2.64 %
NLR1	0.53	1.52 %
MPL1	0.50	3.08 %
PMR1	0.42	2.11 %
NYP1	0.27	1.40 %
TPI1	0.23	1.29 %
RCY1	0.11	0.74 %
GTL1		0.00 %
KNL2		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	24.89	4.36 %