

MTD Sales
112.08 L

Brand Share %
3.88 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	49.77	2.47 %
Fridge	45.84	8.84 %
Wash-Mac	15.47	4.46 %
D-Freez	1.00	11.76 %
Total	112.08	3.88 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	68.10	4.34 %
TIRUPATI-01	43.98	3.34 %
Total	112.08	3.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.12	2.97 %
Fridge	24.77	9.25 %
Wash-Mac	9.80	5.37 %
D-Freez	0.41	8.85 %
Total	68.10	4.34 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.95	3.08 %
TDD1	0.92	2.33 %
CKT1	0.86	2.75 %
GNT2	0.83	2.13 %
BVR1	0.78	0.79 %
GVM1	0.66	2.34 %
VJW4	0.61	1.23 %
VJW5	0.61	1.04 %
JGG1	0.50	3.34 %
ELU1	0.39	0.69 %
PPM1	0.31	0.99 %
NRT1	0.27	0.64 %
BPP1	0.22	1.31 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
PNR1		0.00 %
TNK1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
Total	68.10	4.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	21.06	8.41 %
Air-Cond	16.65	1.85 %
Wash-Mac	5.68	3.44 %
D-Freez	0.58	15.29 %
Total	43.98	3.34 %

Branch *	MTD Sales L	Brand Share %
NLR1	2.90	3.51 %
KHT1	1.46	2.82 %
CTO1	1.40	2.05 %
TPY1	1.08	1.01 %
PIL1	0.88	2.82 %
KNL2	0.76	2.42 %
PUT1	0.53	1.66 %
NDL1	0.52	1.46 %
PGR1	0.47	2.95 %
TPI1	0.46	1.19 %
SPE1	0.37	1.24 %
BVL1	0.35	1.20 %
KOU1	0.33	1.32 %
VKI1	0.32	1.11 %
KDR1	0.29	0.65 %
RCY1	0.26	0.94 %
KVL1	0.13	0.45 %
MPL1	0.11	0.36 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	43.98	3.34 %