

MTD Sales
109.88 L

Brand Share %
5.62 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	46.17	6.50 %
Air-Cond	32.50	5.46 %
Wash-Mac	30.39	4.75 %
D-Freez	0.82	8.74 %
Total	109.88	5.62 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	58.39	5.65 %
TIRUPATI-01	51.49	5.59 %
Total	109.88	5.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.19	6.04 %
Fridge	20.28	5.61 %
Wash-Mac	15.92	5.30 %
Total	58.39	5.65 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.19	3.99 %
TNK1	2.07	4.01 %
ELU1	1.53	3.53 %
VJW3	1.39	2.80 %
NPR1	1.39	4.86 %
CKT1	1.10	4.59 %
TVU1	0.98	5.58 %
JGG1	0.73	5.33 %
PNR1	0.54	4.72 %
DPE1	0.51	3.37 %
VJW2	0.50	2.20 %
TDD1	0.45	1.35 %
PRL1	0.39	3.32 %
VKN1	0.28	0.84 %
PPM1	0.25	1.81 %
VUY1	0.24	2.13 %
GVM1	0.18	1.01 %
AMP1	0.14	1.40 %
VJW1	0.13	0.27 %
KND1	0.13	0.47 %
GTSD		0.00 %
KDR1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
WHVJ		0.00 %
Total	58.39	5.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	25.89	7.44 %
Wash-Mac	14.47	4.26 %
Air-Cond	10.31	4.52 %
D-Freez	0.82	16.91 %
Total	51.49	5.59 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.60	4.15 %
RJP1	2.05	5.31 %
NDL1	1.52	5.23 %
KOU1	0.71	4.14 %
PGR1	0.71	3.36 %
KVL1	0.15	0.48 %
BVL1	0.15	0.86 %
PMR1	0.12	0.39 %
PIL1	0.12	0.41 %
SPE1	0.12	0.40 %
GTL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	51.49	5.59 %