

MTD Sales
66.61 L

Brand Share %
5.67 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	36.91	7.51 %
Fridge	16.05	4.32 %
Wash-Mac	12.56	4.19 %
D-Freez	1.10	9.62 %
Total	66.61	5.67 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	42.22	6.48 %
TIRUPATI-01	24.39	4.67 %
Total	66.61	5.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.27	7.93 %
Fridge	9.72	5.28 %
Wash-Mac	5.80	4.49 %
D-Freez	0.44	5.82 %
Total	42.22	6.48 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.19	4.16 %
OGL1	1.48	4.08 %
VJW3	1.10	4.90 %
NRT1	0.98	4.53 %
CRL1	0.80	3.93 %
VJW4	0.53	4.05 %
VJW2	0.49	2.64 %
BPP1	0.45	4.90 %
DPE1	0.40	5.16 %
TDD1	0.37	2.05 %
GNT2	0.15	1.11 %
KDR1	0.14	1.07 %
PPM1	0.13	1.28 %
GVM1	0.11	0.36 %
PNR1		0.00 %
VUY1		0.00 %
Total	42.22	6.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.64	6.63 %
Wash-Mac	6.76	3.96 %
Fridge	6.33	3.37 %
D-Freez	0.66	16.90 %
Total	24.39	4.67 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	4.36 %
CTO1	1.82	5.49 %
PUT1	0.79	2.44 %
MPL1	0.76	5.15 %
PDT1	0.76	2.95 %
NDL1	0.35	2.19 %
PMR1	0.28	1.79 %
PGR1	0.26	1.91 %
ADI1	0.24	1.48 %
RJP1	0.23	1.48 %
KNL2	0.23	1.88 %
PIL1	0.23	1.48 %
NYP1	0.22	0.93 %
SPE1	0.15	0.93 %
KOU1	0.14	1.08 %
GTL1	0.12	1.94 %
BVL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	24.39	4.67 %