

MTD Sales
206.27 L

Brand Share %
4.08 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	153.30	3.68 %
Fridge	43.00	7.80 %
Wash-Mac	9.79	3.30 %
D-Freez	0.17	0.45 %
Total	206.27	4.08 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	125.93	4.96 %
TIRUPATI-01	80.34	3.20 %
Total	206.27	4.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	99.87	4.74 %
Fridge	20.64	7.54 %
Wash-Mac	5.25	3.75 %
D-Freez	0.17	0.87 %
Total	125.93	4.96 %

Branch *	MTD Sales L	Brand Share %
TNK1	3.99	3.39 %
VJW3	3.66	3.54 %
BVR1	3.52	2.57 %
TDD1	3.36	3.76 %
VKN1	1.99	3.67 %
NRT1	1.46	2.14 %
BPP1	1.20	3.53 %
NZV1	1.06	3.95 %
JGG1	1.01	2.78 %
ELU1	0.92	0.94 %
GVM1	0.84	1.05 %
PPM1	0.71	1.57 %
DPE1	0.68	1.49 %
TNI1	0.67	1.31 %
VJW5	0.66	1.35 %
VUY1	0.62	1.47 %
VJW4	0.54	0.63 %
PNR1	0.31	1.36 %
KND1	0.26	0.36 %
AMP1	0.19	0.60 %
GTSD		0.00 %
WHTD		0.00 %
WHVJ		0.00 %
Total	125.93	4.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	53.43	2.59 %
Fridge	22.36	8.05 %
Wash-Mac	4.55	2.90 %
Total	80.34	3.20 %

Branch *	MTD Sales L	Brand Share %
NLR1	6.01	3.15 %
KDA1	3.91	2.95 %
CTO1	3.77	2.80 %
PDT1	2.91	2.31 %
ATP1	2.62	1.92 %
PMR1	2.01	3.66 %
TPY1	1.97	1.13 %
PIL1	1.75	3.46 %
NDL1	1.55	2.17 %
SPE1	1.07	1.47 %
KHT1	1.03	1.57 %
PUT1	0.83	1.24 %
RCY1	0.62	1.03 %
KOU1	0.59	1.10 %
KDR1	0.58	0.87 %
KVL1	0.48	1.28 %
BVL1	0.39	0.65 %
MPL1	0.32	0.38 %
KNL2	0.31	0.34 %
TPI1	0.19	0.31 %
GTL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	80.34	3.20 %