

MTD Sales
41.00 L

Brand Share %
5.48 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	18.76	6.98 %
Wash-Mac	16.04	5.75 %
Air-Cond	5.33	2.76 %
D-Freez	0.88	11.15 %
Total	41.00	5.48 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	24.23	6.27 %
TIRUPATI-01	16.78	4.64 %
Total	41.00	5.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	9.87	7.11 %
Wash-Mac	9.52	7.11 %
Air-Cond	4.61	4.25 %
D-Freez	0.23	4.57 %
Total	24.23	6.27 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.18	3.98 %
OGL1	0.92	4.42 %
VJW1	0.50	2.20 %
VKN1	0.48	5.20 %
KDR1	0.38	4.38 %
GVM1	0.35	4.10 %
GNT2	0.34	3.90 %
VJW5	0.28	2.26 %
KND1	0.20	1.78 %
DPE1	0.14	3.02 %
NPR1	0.11	0.94 %
AMP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	24.23	6.27 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	8.89	6.85 %
Wash-Mac	6.51	4.50 %
Air-Cond	0.72	0.86 %
D-Freez	0.65	22.26 %
Total	16.78	4.64 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.62	4.17 %
NLR1	0.82	3.86 %
CTO1	0.58	2.59 %
KVL1	0.41	4.02 %
PGR1	0.19	2.46 %
KNL2	0.12	0.96 %
PDT1	0.12	0.91 %
TPY1	0.12	0.55 %
PMR1	0.11	0.73 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	16.78	4.64 %