

MTD Sales
106.07 L

Brand Share %
5.55 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	45.28	6.52 %
Air-Cond	30.35	5.23 %
Wash-Mac	29.61	4.73 %
D-Freez	0.82	9.06 %
Total	106.07	5.55 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	56.17	5.55 %
TIRUPATI-01	49.90	5.55 %
Total	106.07	5.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.55	5.69 %
Fridge	20.00	5.67 %
Wash-Mac	15.62	5.31 %
Total	56.17	5.55 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.05	3.91 %
TNK1	2.07	4.16 %
ELU1	1.53	3.58 %
VJW3	1.50	3.03 %
NPR1	1.39	4.99 %
CKT1	1.10	4.64 %
JGG1	0.73	5.45 %
PNR1	0.54	4.92 %
DPE1	0.51	3.37 %
VJW2	0.50	2.21 %
TDD1	0.45	1.39 %
PRL1	0.39	3.36 %
VKN1	0.28	0.88 %
PPM1	0.25	1.81 %
VUY1	0.24	2.19 %
GVM1	0.18	1.02 %
AMP1	0.14	1.47 %
VJW1	0.13	0.28 %
KND1	0.13	0.48 %
GTSD		0.00 %
KDR1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
WHVJ		0.00 %
Total	56.17	5.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	25.28	7.40 %
Wash-Mac	13.99	4.21 %
Air-Cond	9.80	4.46 %
D-Freez	0.82	16.91 %
Total	49.90	5.55 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.60	4.26 %
RJP1	2.05	5.34 %
NDL1	1.52	5.40 %
KOU1	0.71	4.19 %
PGR1	0.46	2.27 %
KVL1	0.15	0.50 %
BVL1	0.15	0.93 %
PMR1	0.12	0.40 %
PIL1	0.12	0.43 %
SPE1	0.12	0.42 %
GTL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	49.90	5.55 %