

MTD Sales
94.22 L

Brand Share %
6.84 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	52.20	8.71 %
Fridge	27.32	6.58 %
Wash-Mac	14.70	4.25 %
Total	94.22	6.84 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	48.94	7.28 %
TIRUPATI-01	45.29	6.42 %
Total	94.22	6.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.68	9.20 %
Fridge	13.54	7.04 %
Wash-Mac	7.72	4.62 %
Total	48.94	7.28 %

Branch *	MTD Sales L	Brand Share %
VSK1	4.24	6.13 %
CRL1	1.68	5.36 %
ELU1	1.49	5.89 %
BVR1	1.23	3.39 %
GVM1	1.05	5.34 %
TDD1	1.04	5.80 %
NRT1	0.64	4.43 %
VJW1	0.54	1.89 %
KND1	0.46	4.81 %
CKT1	0.34	3.23 %
TNI1	0.28	2.01 %
AMP1	0.20	4.79 %
VUY1	0.16	4.58 %
VJW4	0.15	0.71 %
TNK1	0.10	0.41 %
JGG1	0.06	0.96 %
GNT2		0.00 %
GTSD		0.00 %
NZV1		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	48.94	7.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.52	8.21 %
Fridge	13.79	6.18 %
Wash-Mac	6.99	3.89 %
Total	45.29	6.42 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.20	4.56 %
KDA1	1.74	4.21 %
KNL1	1.12	6.34 %
PIL1	1.02	6.47 %
RJP1	0.92	3.61 %
PUT1	0.92	5.27 %
SPE1	0.92	4.32 %
MPL1	0.76	3.75 %
NYP1	0.72	3.98 %
TPI1	0.56	4.21 %
KDR1	0.54	3.39 %
BVL1	0.52	2.83 %
TPY1	0.50	1.81 %
VKI1	0.45	2.85 %
GTL1	0.34	3.11 %
KVL1	0.34	1.70 %
NLR1	0.33	1.05 %
KOU1	0.31	1.59 %
KAR1	0.21	1.59 %
KHT1	0.15	0.78 %
TPSD		0.00 %
WHRN		0.00 %
Total	45.29	6.42 %