

MTD Sales  
35.35 L

Brand Share %  
4.35 %

Information:

MTD : 01-09-2025 To 24-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.35 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 14.06       | 4.80 %        |
| Wash-Mac | 11.88       | 4.79 %        |
| Fridge   | 9.40        | 3.61 %        |
| D-Freez  |             | 0.04 %        |
| Total    | 35.35       | 4.35 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 23.27       | 5.61 %        |
| TIRUPATI-01   | 12.08       | 3.04 %        |
| Total         | 35.35       | 4.35 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 11.75       | 6.46 %        |
| Wash-Mac | 6.14        | 5.63 %        |
| Fridge   | 5.59        | 4.65 %        |
| D-Freez  | -0.22       | -6.29 %       |
| Total    | 23.27       | 5.61 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ELU1     | 0.47        | 2.98 %        |
| OGL1     | 0.45        | 2.87 %        |
| TNK1     | 0.37        | 2.24 %        |
| RAL1     | 0.34        | 2.64 %        |
| GNT2     | 0.22        | 3.50 %        |
| VJW3     | 0.21        | 1.65 %        |
| KND1     | 0.11        | 0.99 %        |
| TDD1     | 0.11        | 0.85 %        |
| CKT1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| NPR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 23.27       | 5.61 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 5.74        | 4.13 %        |
| Fridge   | 3.81        | 2.72 %        |
| Air-Cond | 2.30        | 2.08 %        |
| D-Freez  | 0.22        | 3.11 %        |
| Total    | 12.08       | 3.04 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NLR1     | 0.93        | 4.26 %        |
| TPY2     | 0.85        | 2.10 %        |
| MPL1     | 0.51        | 3.38 %        |
| CTO1     | 0.46        | 2.28 %        |
| PDT1     | 0.46        | 3.09 %        |
| NDL1     | 0.43        | 4.07 %        |
| KHT1     | 0.42        | 3.07 %        |
| KVL1     | 0.37        | 2.41 %        |
| RJP1     | 0.19        | 1.22 %        |
| KOU1     | 0.11        | 1.20 %        |
| BVL1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| PMR1     | -0.11       | -1.07 %       |
| KNL1     | -1.14       | -18.06 %      |
| Total    | 12.08       | 3.04 %        |