

MTD Sales
39.53 L

Brand Share %
5.48 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	17.79	6.89 %
Wash-Mac	15.78	5.89 %
Air-Cond	5.07	2.70 %
D-Freez	0.88	11.67 %
Total	39.53	5.48 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	23.74	6.34 %
TIRUPATI-01	15.78	4.54 %
Total	39.53	5.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.52	7.34 %
Fridge	9.38	7.01 %
Air-Cond	4.61	4.36 %
D-Freez	0.23	4.57 %
Total	23.74	6.34 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.18	4.23 %
OGL1	0.92	4.70 %
VJW1	0.50	2.27 %
KDR1	0.38	4.74 %
VKN1	0.36	4.08 %
GVM1	0.35	4.10 %
GNT2	0.34	4.20 %
VJW5	0.28	2.29 %
KND1	0.20	1.80 %
DPE1	0.14	3.14 %
NPR1	0.11	0.98 %
AMP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	23.74	6.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	8.40	6.76 %
Wash-Mac	6.26	4.53 %
D-Freez	0.65	25.30 %
Air-Cond	0.47	0.57 %
Total	15.78	4.54 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.62	4.26 %
CTO1	0.58	2.80 %
NLR1	0.56	2.85 %
KVL1	0.41	4.02 %
PGR1	0.19	2.61 %
KNL2	0.12	1.02 %
PDT1	0.12	0.94 %
TPY1	0.12	0.58 %
PMR1	0.11	0.74 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	15.78	4.54 %