

MTD Sales
103.99 L

Brand Share %
5.54 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	44.10	6.49 %
Air-Cond	30.06	5.23 %
Wash-Mac	29.01	4.73 %
D-Freez	0.82	9.75 %
Total	103.99	5.54 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	55.63	5.58 %
TIRUPATI-01	48.36	5.51 %
Total	103.99	5.54 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.26	5.68 %
Fridge	19.87	5.69 %
Wash-Mac	15.51	5.38 %
Total	55.63	5.58 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.05	3.94 %
TNK1	2.07	4.20 %
ELU1	1.53	3.73 %
VJW3	1.39	2.85 %
NPR1	1.39	5.05 %
CKT1	1.10	4.70 %
JGG1	0.73	5.53 %
PNR1	0.54	5.08 %
VJW2	0.50	2.23 %
TDD1	0.45	1.51 %
PRL1	0.39	3.36 %
VKN1	0.28	0.90 %
PPM1	0.25	1.84 %
VUY1	0.24	2.22 %
DPE1	0.22	1.48 %
GVM1	0.18	1.03 %
AMP1	0.14	1.47 %
VJW1	0.13	0.28 %
KND1	0.13	0.49 %
GTSD		0.00 %
KDR1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	55.63	5.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	24.23	7.33 %
Wash-Mac	13.50	4.16 %
Air-Cond	9.80	4.49 %
D-Freez	0.82	17.52 %
Total	48.36	5.51 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.60	4.35 %
RJP1	1.58	4.27 %
NDL1	1.40	5.11 %
KOU1	0.71	4.33 %
PGR1	0.46	2.39 %
BVL1	0.15	0.93 %
PIL1	0.12	0.44 %
SPE1	0.12	0.42 %
GTL1		0.00 %
KVL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	48.36	5.51 %