

MTD Sales
29.59 L

Brand Share %
4.26 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	11.08	5.23 %
Air-Cond	10.89	4.33 %
Fridge	7.62	3.43 %
D-Freez		0.04 %
Total	29.59	4.26 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	18.80	5.45 %
TIRUPATI-01	10.78	3.08 %
Total	29.59	4.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.86	5.87 %
Wash-Mac	5.86	6.51 %
Fridge	4.30	4.25 %
D-Freez	-0.22	-7.95 %
Total	18.80	5.45 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.45	3.21 %
TNK1	0.37	2.74 %
ELU1	0.36	2.58 %
RAL1	0.34	3.13 %
GNT2	0.22	3.50 %
VJW3	0.21	1.96 %
KND1	0.11	2.99 %
TDD1	0.11	1.01 %
RMV1	0.05	0.35 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
NPR1		0.00 %
PPM1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	18.80	5.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.22	4.29 %
Fridge	3.31	2.74 %
Air-Cond	2.03	2.02 %
D-Freez	0.22	3.25 %
Total	10.78	3.08 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.85	2.25 %
NLR1	0.66	3.37 %
CTO1	0.46	2.33 %
PDT1	0.46	3.77 %
KHT1	0.42	3.30 %
KVL1	0.37	2.61 %
MPL1	0.28	2.16 %
NDL1	0.24	2.72 %
RJP1	0.19	1.59 %
KOU1	0.11	1.39 %
BVL1		0.00 %
GTL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
PMR1	-0.11	-1.27 %
KNL1	-1.40	-27.65 %
Total	10.78	3.08 %