

MTD Sales
37.44 L

Brand Share %
5.40 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	17.04	6.88 %
Wash-Mac	15.07	5.90 %
Air-Cond	4.44	2.42 %
D-Freez	0.88	12.12 %
Total	37.44	5.40 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	22.27	6.21 %
TIRUPATI-01	15.17	4.53 %
Total	37.44	5.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	9.12	7.12 %
Wash-Mac	8.95	7.23 %
Air-Cond	3.98	3.91 %
D-Freez	0.23	4.57 %
Total	22.27	6.21 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.18	4.45 %
OGL1	0.92	5.09 %
RMV1	0.55	4.30 %
KDR1	0.38	4.85 %
VJW1	0.37	1.72 %
VKN1	0.36	4.08 %
GVM1	0.35	4.15 %
GNT2	0.34	4.20 %
VJW5	0.28	2.53 %
VJW2	0.23	2.66 %
KND1	0.20	1.86 %
DPE1	0.14	3.30 %
NPR1	0.11	1.04 %
AMP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	22.27	6.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	7.93	6.63 %
Wash-Mac	6.13	4.65 %
D-Freez	0.65	28.36 %
Air-Cond	0.47	0.57 %
Total	15.17	4.53 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.62	4.34 %
CTO1	0.58	2.82 %
NLR1	0.56	2.94 %
KVL1	0.41	4.17 %
PGR1	0.19	2.84 %
KNL2	0.12	1.06 %
PDT1	0.12	0.97 %
TPY1	0.12	0.60 %
PMR1	0.11	0.75 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	15.17	4.53 %