

MTD Sales
103.49 L

Brand Share %
5.61 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	43.95	6.61 %
Air-Cond	30.06	5.27 %
Wash-Mac	28.66	4.77 %
D-Freez	0.82	10.06 %
Total	103.49	5.61 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	55.49	5.65 %
TIRUPATI-01	48.01	5.57 %
Total	103.49	5.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.26	5.73 %
Fridge	19.72	5.76 %
Wash-Mac	15.51	5.49 %
Total	55.49	5.65 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.05	3.95 %
TNK1	2.07	4.20 %
ELU1	1.53	3.81 %
VJW3	1.39	2.87 %
NPR1	1.39	5.40 %
CKT1	1.10	4.82 %
PNR1	0.54	5.08 %
VJW2	0.50	2.23 %
TDD1	0.45	1.53 %
PRL1	0.39	3.45 %
VKN1	0.28	0.93 %
PPM1	0.25	1.91 %
VUY1	0.24	2.31 %
DPE1	0.22	1.48 %
GVM1	0.18	1.03 %
AMP1	0.14	1.59 %
VJW1	0.13	0.28 %
KND1	0.13	0.50 %
GTSD		0.00 %
KDR1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	55.49	5.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	24.23	7.50 %
Wash-Mac	13.15	4.14 %
Air-Cond	9.80	4.53 %
D-Freez	0.82	17.52 %
Total	48.01	5.57 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.50	4.26 %
RJP1	1.46	4.15 %
NDL1	1.40	5.15 %
KOU1	0.71	4.43 %
PGR1	0.46	2.53 %
BVL1	0.15	0.95 %
PIL1	0.12	0.44 %
SPE1	0.12	0.42 %
GTL1		0.00 %
KVL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	48.01	5.57 %