

MTD Sales
24.21 L

Brand Share %
3.96 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	9.52	5.10 %
Air-Cond	7.87	3.56 %
Fridge	6.82	3.50 %
D-Freez		0.04 %
Total	24.21	3.96 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.10	4.79 %
TIRUPATI-01	10.11	3.18 %
Total	24.21	3.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.83	4.48 %
Wash-Mac	4.97	6.49 %
Fridge	3.51	4.14 %
D-Freez	-0.22	-8.35 %
Total	14.10	4.79 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.41	2.17 %
ELU1	0.36	2.84 %
VKN1	0.26	2.25 %
OGL1	0.22	1.90 %
GNT2	0.22	3.56 %
VJW3	0.21	2.20 %
RAL1	0.17	1.84 %
TNK1	0.12	1.07 %
KND1	0.11	3.08 %
TDD1	0.11	1.18 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
NPR1		0.00 %
PPM1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
RMV1	-0.47	-4.11 %
Total	14.10	4.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.54	4.13 %
Fridge	3.31	3.01 %
Air-Cond	2.03	2.24 %
D-Freez	0.22	3.25 %
Total	10.11	3.18 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.85	2.43 %
NLR1	0.66	3.42 %
CTO1	0.46	2.50 %
KHT1	0.42	3.39 %
KVL1	0.37	3.01 %
MPL1	0.28	2.32 %
PDT1	0.27	3.12 %
NDL1	0.24	2.72 %
RJP1	0.19	1.80 %
KOU1	0.11	1.65 %
BVL1		0.00 %
GTL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
PMR1	-0.11	-1.32 %
KNL1	-1.40	-30.35 %
Total	10.11	3.18 %