

MTD Sales
94.11 L

Brand Share %
3.70 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	41.08	2.30 %
Fridge	39.16	8.66 %
Wash-Mac	13.09	4.34 %
D-Freez	0.78	11.98 %
Total	94.11	3.70 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	60.88	4.40 %
TIRUPATI-01	33.23	2.86 %
Total	94.11	3.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.35	3.08 %
Fridge	22.26	9.42 %
Wash-Mac	8.07	5.15 %
D-Freez	0.19	5.37 %
Total	60.88	4.40 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.95	3.46 %
TDD1	0.92	2.91 %
GNT2	0.83	2.57 %
CKT1	0.72	2.71 %
BVR1	0.67	0.73 %
GVM1	0.66	2.47 %
VJW4	0.49	1.15 %
ELU1	0.39	0.77 %
JGG1	0.31	2.20 %
PPM1	0.31	1.06 %
VJW5	0.27	0.49 %
NRT1	0.27	0.83 %
BPP1	0.22	1.73 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
PNR1		0.00 %
TNK1		0.00 %
VUY1		0.00 %
Total	60.88	4.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	16.89	7.83 %
Air-Cond	10.73	1.34 %
Wash-Mac	5.02	3.47 %
D-Freez	0.58	20.19 %
Total	33.23	2.86 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.44	3.52 %
NLR1	2.30	2.98 %
PIL1	0.88	3.04 %
PMR1	0.78	2.94 %
TPY1	0.77	0.78 %
KNL2	0.76	2.83 %
KHT1	0.76	1.65 %
NDL1	0.52	1.70 %
CTO1	0.46	0.81 %
TPI1	0.46	1.33 %
PGR1	0.36	2.69 %
BVL1	0.35	1.37 %
VKI1	0.32	1.33 %
KDR1	0.29	0.75 %
RCY1	0.26	1.20 %
SPE1	0.26	1.07 %
PUT1	0.21	0.73 %
KOU1	0.14	0.62 %
KVL1	0.13	0.53 %
MPL1	0.11	0.41 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	33.23	2.86 %