

MTD Sales
35.01 L

Brand Share %
5.26 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	15.12	6.45 %
Wash-Mac	14.57	5.91 %
Air-Cond	4.44	2.50 %
D-Freez	0.88	12.12 %
Total	35.01	5.26 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	21.03	6.10 %
TIRUPATI-01	13.98	4.35 %
Total	35.01	5.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.44	7.06 %
Fridge	8.38	6.87 %
Air-Cond	3.98	4.04 %
D-Freez	0.23	4.57 %
Total	21.03	6.10 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.18	4.74 %
OGL1	0.66	3.76 %
RMV1	0.55	4.40 %
VJW1	0.37	1.80 %
VKN1	0.36	4.40 %
GVM1	0.35	4.55 %
GNT2	0.34	4.29 %
VJW5	0.28	2.64 %
VJW2	0.23	2.66 %
DPE1	0.14	3.30 %
KDR1	0.13	1.68 %
NPR1	0.11	1.08 %
AMP1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	21.03	6.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	6.73	5.99 %
Wash-Mac	6.13	4.83 %
D-Freez	0.65	28.36 %
Air-Cond	0.47	0.59 %
Total	13.98	4.35 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.62	4.52 %
CTO1	0.58	2.92 %
NLR1	0.56	3.01 %
KVL1	0.41	4.31 %
PGR1	0.19	2.90 %
PIL1	0.12	1.73 %
KNL2	0.12	1.06 %
PDT1	0.12	1.02 %
TPY1	0.12	0.62 %
PMR1	0.11	0.78 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	13.98	4.35 %