

MTD Sales  
100.31 L

Brand Share %  
5.58 %

Information:

MTD : 01-10-2025 To 21-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.58 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 41.60       | 6.43 %        |
| Air-Cond | 29.51       | 5.28 %        |
| Wash-Mac | 28.37       | 4.86 %        |
| D-Freez  | 0.82        | 10.41 %       |
| Total    | 100.31      | 5.58 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 54.41       | 5.66 %        |
| TIRUPATI-01   | 45.90       | 5.48 %        |
| Total         | 100.31      | 5.58 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 19.98       | 5.78 %        |
| Fridge   | 19.05       | 5.69 %        |
| Wash-Mac | 15.38       | 5.55 %        |
| Total    | 54.41       | 5.66 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 4.05        | 3.99 %        |
| TNK1     | 2.07        | 4.37 %        |
| VJW3     | 1.39        | 2.94 %        |
| NPR1     | 1.39        | 5.57 %        |
| ELU1     | 1.33        | 3.37 %        |
| CKT1     | 1.10        | 4.89 %        |
| PNR1     | 0.54        | 5.08 %        |
| VJW2     | 0.50        | 2.23 %        |
| TDD1     | 0.45        | 1.54 %        |
| PRL1     | 0.39        | 3.50 %        |
| VKN1     | 0.28        | 0.94 %        |
| PPM1     | 0.25        | 1.99 %        |
| VUY1     | 0.24        | 2.35 %        |
| DPE1     | 0.22        | 1.48 %        |
| GVM1     | 0.18        | 1.07 %        |
| AMP1     | 0.14        | 1.59 %        |
| VJW1     | 0.13        | 0.28 %        |
| KND1     | 0.13        | 0.51 %        |
| GTSD     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| Total    | 54.41       | 5.66 %        |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 22.56       | 7.21 %        |
| Wash-Mac | 13.00       | 4.24 %        |
| Air-Cond | 9.53        | 4.48 %        |
| D-Freez  | 0.82        | 17.52 %       |
| Total    | 45.90       | 5.48 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CTO1     | 2.23        | 3.94 %        |
| TPY1     | 1.81        | 4.60 %        |
| RJP1     | 1.46        | 4.36 %        |
| NDL1     | 1.40        | 5.22 %        |
| KOU1     | 0.71        | 4.63 %        |
| PGR1     | 0.46        | 2.65 %        |
| BVL1     | 0.15        | 0.95 %        |
| PIL1     | 0.12        | 0.45 %        |
| SPE1     | 0.12        | 0.43 %        |
| GTL1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 45.90       | 5.48 %        |