

MTD Sales
16.05 L

Brand Share %
3.23 %

Information:

MTD : 01-09-2025 To 21-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	8.29	5.32 %
Fridge	4.91	3.08 %
Air-Cond	2.84	1.64 %
D-Freez		0.05 %
Total	16.05	3.23 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.93	4.25 %
TIRUPATI-01	6.12	2.32 %
Total	16.05	3.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.93	6.46 %
Air-Cond	3.68	3.54 %
Fridge	2.53	3.79 %
D-Freez	-0.22	-10.58 %
Total	9.93	4.25 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.41	3.21 %
VKN1	0.26	2.78 %
OGL1	0.22	2.01 %
TNK1	0.12	1.49 %
TDD1	0.11	1.49 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
VJW3	-0.06	-1.33 %
ELU1	-0.07	-0.63 %
RMV1	-0.47	-5.29 %
Total	9.93	4.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.36	4.59 %
Fridge	2.38	2.57 %
D-Freez	0.22	3.46 %
Air-Cond	-0.84	-1.21 %
Total	6.12	2.32 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.59	1.95 %
CTO1	0.46	2.73 %
NLR1	0.39	2.79 %
TPY1	0.28	2.32 %
RJP1	0.19	2.01 %
KHT1	0.15	1.47 %
MPL1	0.14	1.29 %
KOU1	0.11	1.95 %
BVL1		0.00 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
PMR1	-0.11	-1.66 %
KNL1	-1.55	-42.23 %
Total	6.12	2.32 %