

MTD Sales
64.48 L

Brand Share %
5.90 %

Information:

MTD : 01-08-2025 To 21-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	36.09	7.78 %
Fridge	15.42	4.50 %
Wash-Mac	11.88	4.29 %
D-Freez	1.10	10.99 %
Total	64.48	5.90 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	40.48	6.67 %
TIRUPATI-01	24.00	4.94 %
Total	64.48	5.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.44	8.15 %
Fridge	9.09	5.35 %
Wash-Mac	5.52	4.65 %
D-Freez	0.44	6.75 %
Total	40.48	6.67 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.98	4.01 %
OGL1	1.48	4.36 %
ELU1	1.30	5.74 %
VJW3	0.96	4.58 %
NRT1	0.86	4.29 %
CRL1	0.80	4.35 %
VJW4	0.53	4.36 %
VJW2	0.49	3.22 %
DPE1	0.40	5.16 %
CKT1	0.38	3.11 %
TDD1	0.37	2.24 %
BPP1	0.28	3.23 %
GNT2	0.15	1.20 %
KDR1	0.14	1.07 %
PPM1	0.13	1.53 %
GVM1	0.11	0.37 %
PNR1		0.00 %
VUY1		0.00 %
Total	40.48	6.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.64	7.03 %
Wash-Mac	6.37	4.02 %
Fridge	6.33	3.67 %
D-Freez	0.66	18.76 %
Total	24.00	4.94 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	4.77 %
CTO1	1.54	5.05 %
PUT1	0.79	2.53 %
PDT1	0.76	3.24 %
NDL1	0.35	2.26 %
PMR1	0.28	1.90 %
PGR1	0.26	2.02 %
ADI1	0.24	1.48 %
RJP1	0.23	1.72 %
PIL1	0.23	1.67 %
NYP1	0.22	0.97 %
SPE1	0.15	0.98 %
KOU1	0.14	1.35 %
GTL1	0.12	1.98 %
KNL2	0.11	0.99 %
BVL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	24.00	4.94 %