

MTD Sales
173.99 L

Brand Share %
4.04 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	129.19	3.64 %
Fridge	35.61	7.61 %
Wash-Mac	9.02	3.56 %
D-Freez	0.17	0.55 %
Total	173.99	4.04 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	107.17	4.98 %
TIRUPATI-01	66.81	3.11 %
Total	173.99	4.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	84.18	4.72 %
Fridge	17.74	7.62 %
Wash-Mac	5.09	4.17 %
D-Freez	0.17	1.08 %
Total	107.17	4.98 %

Branch *	MTD Sales L	Brand Share %
VJW3	3.36	3.88 %
TNK1	3.15	3.24 %
BVR1	3.00	2.53 %
VKN1	1.37	3.15 %
NRT1	1.20	2.04 %
JGG1	0.76	2.55 %
ELU1	0.66	0.81 %
BPP1	0.65	2.15 %
VUY1	0.62	1.66 %
VJW4	0.54	0.74 %
DPE1	0.46	1.21 %
TNI1	0.42	0.98 %
VJW5	0.40	0.90 %
PNR1	0.31	1.52 %
GVM1	0.30	0.66 %
KND1	0.26	0.40 %
AMP1	0.19	0.74 %
PPM1	0.12	0.33 %
GTSD		0.00 %
WHVJ		0.00 %
Total	107.17	4.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.01	2.55 %
Fridge	17.87	7.60 %
Wash-Mac	3.93	2.98 %
Total	66.81	3.11 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.93	2.44 %
ATP1	2.62	2.20 %
KDA1	2.46	2.07 %
PDT1	2.35	2.13 %
TPY1	1.97	1.30 %
PMR1	1.45	2.93 %
NDL1	1.29	2.14 %
PIL1	1.29	2.91 %
KHT1	1.03	1.72 %
RCY1	0.62	1.14 %
KDR1	0.58	1.01 %
KOU1	0.47	0.97 %
MPL1	0.32	0.50 %
KNL2	0.31	0.38 %
KVL1	0.24	0.73 %
TPI1	0.19	0.37 %
BVL1	0.15	0.30 %
SPE1	0.12	0.18 %
GTL1		0.00 %
NYP1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	66.81	3.11 %