

MTD Sales
32.39 L

Brand Share %
5.05 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	14.00	5.89 %
Fridge	13.30	5.96 %
Air-Cond	4.21	2.43 %
D-Freez	0.88	12.38 %
Total	32.39	5.05 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	20.33	6.13 %
TIRUPATI-01	12.06	3.90 %
Total	32.39	5.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	8.13	6.95 %
Wash-Mac	7.99	6.94 %
Air-Cond	3.98	4.19 %
D-Freez	0.23	4.72 %
Total	20.33	6.13 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.07	4.42 %
TNK1	0.67	4.69 %
OGL1	0.66	4.04 %
RMV1	0.55	4.87 %
VJW1	0.37	1.85 %
VKN1	0.36	4.58 %
GVM1	0.35	4.64 %
GNT2	0.34	4.62 %
VJW5	0.28	2.74 %
VJW2	0.23	2.66 %
DPE1	0.14	3.54 %
KDR1	0.13	1.74 %
NPR1	0.11	1.14 %
AMP1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	20.33	6.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.01	4.91 %
Fridge	5.17	4.86 %
D-Freez	0.65	28.36 %
Air-Cond	0.23	0.29 %
Total	12.06	3.90 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.62	4.76 %
CTO1	0.58	3.03 %
NLR1	0.56	3.16 %
KVL1	0.41	4.43 %
KOU1	0.26	4.68 %
MPL1	0.24	2.58 %
PGR1	0.19	3.08 %
KNL2	0.12	1.10 %
PDT1	0.12	1.05 %
TPY1	0.12	0.63 %
PMR1	0.11	0.81 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	12.06	3.90 %