

MTD Sales
98.17 L

Brand Share %
5.66 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	40.47	6.49 %
Air-Cond	28.98	5.32 %
Wash-Mac	27.90	4.98 %
D-Freez	0.82	11.05 %
Total	98.17	5.66 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	53.77	5.76 %
TIRUPATI-01	44.40	5.54 %
Total	98.17	5.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.72	5.86 %
Fridge	18.78	5.77 %
Wash-Mac	15.27	5.69 %
Total	53.77	5.76 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.05	4.11 %
TNK1	2.07	4.49 %
VJW3	1.39	3.07 %
ELU1	1.33	3.40 %
CKT1	1.10	5.01 %
PNR1	0.54	5.14 %
VJW2	0.50	2.23 %
TDD1	0.45	1.61 %
PRL1	0.39	3.83 %
VKN1	0.28	0.97 %
PPM1	0.25	2.04 %
VUY1	0.24	2.39 %
DPE1	0.22	1.52 %
GVM1	0.18	1.12 %
AMP1	0.14	1.61 %
VJW1	0.13	0.29 %
KND1	0.13	0.52 %
GTSD		0.00 %
KDR1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	53.77	5.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	21.69	7.28 %
Wash-Mac	12.64	4.34 %
Air-Cond	9.26	4.46 %
D-Freez	0.82	17.52 %
Total	44.40	5.54 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.23	4.44 %
TPY1	1.81	4.77 %
RJP1	1.46	4.46 %
NDL1	1.40	5.50 %
KOU1	0.71	4.82 %
PGR1	0.46	2.71 %
BVL1	0.15	0.98 %
PIL1	0.12	0.47 %
SPE1	0.12	0.44 %
GTL1		0.00 %
KVL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	44.40	5.54 %