

MTD Sales
82.81 L

Brand Share %
6.64 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	44.67	8.01 %
Fridge	25.50	6.76 %
Wash-Mac	12.64	4.23 %
Total	82.81	6.64 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	41.98	6.55 %
VIJAYAWADA-01	40.83	6.72 %
Total	82.81	6.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.28	8.14 %
Fridge	12.92	6.51 %
Wash-Mac	5.78	3.80 %
Total	41.98	6.55 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.98	4.54 %
KDA1	1.74	4.68 %
DHN1	0.98	6.57 %
PUT1	0.92	5.86 %
SPE1	0.92	4.75 %
MPL1	0.76	4.21 %
NYP1	0.72	4.36 %
RJP1	0.58	2.43 %
TPI1	0.56	4.37 %
KDR1	0.54	3.56 %
BVL1	0.52	3.20 %
VKI1	0.45	3.38 %
TPY1	0.37	1.52 %
KVL1	0.34	2.13 %
NLR1	0.33	1.14 %
KOU1	0.31	1.73 %
KAR1	0.21	1.72 %
KHT1	0.15	0.82 %
GTL1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	41.98	6.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.39	7.87 %
Fridge	12.58	7.04 %
Wash-Mac	6.86	4.68 %
Total	40.83	6.72 %

Branch *	MTD Sales L	Brand Share %
VSK1	4.21	6.37 %
CRL1	1.55	5.23 %
BVR1	1.23	4.15 %
GVM1	1.05	5.60 %
ELU1	0.74	4.29 %
NRT1	0.64	4.82 %
KND1	0.46	4.95 %
TNK1	0.36	1.58 %
JGG1	0.36	5.87 %
CKT1	0.34	3.39 %
VJW1	0.31	1.27 %
TNI1	0.28	2.07 %
VJW5	0.26	2.99 %
AMP1	0.20	4.79 %
VJW4	0.15	0.71 %
GNT2		0.00 %
GTSD		0.00 %
NZV1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	40.83	6.72 %