

MTD Sales
62.89 L

Brand Share %
5.88 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	35.79	7.77 %
Fridge	14.73	4.45 %
Wash-Mac	11.28	4.20 %
D-Freez	1.10	11.30 %
Total	62.89	5.88 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	39.18	6.60 %
TIRUPATI-01	23.71	4.98 %
Total	62.89	5.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.15	8.12 %
Fridge	8.54	5.23 %
Wash-Mac	5.06	4.42 %
D-Freez	0.44	7.05 %
Total	39.18	6.60 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.98	4.07 %
OGL1	1.48	4.48 %
VJW3	0.96	4.58 %
NRT1	0.86	4.54 %
CRL1	0.65	3.68 %
VJW4	0.53	4.36 %
VJW2	0.49	3.22 %
DPE1	0.40	5.16 %
CKT1	0.38	3.22 %
TDD1	0.37	2.27 %
BPP1	0.28	3.33 %
GNT2	0.15	1.20 %
KDR1	0.14	1.09 %
PPM1	0.13	1.56 %
GVM1	0.11	0.37 %
PNR1		0.00 %
VUY1		0.00 %
Total	39.18	6.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.64	7.06 %
Wash-Mac	6.21	4.03 %
Fridge	6.19	3.69 %
D-Freez	0.66	18.76 %
Total	23.71	4.98 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	4.86 %
CTO1	1.54	5.05 %
PUT1	0.79	2.55 %
PDT1	0.76	3.27 %
MPL1	0.62	5.04 %
NDL1	0.35	2.30 %
PMR1	0.28	1.99 %
PGR1	0.26	2.10 %
ADI1	0.24	1.55 %
RJP1	0.23	1.77 %
PIL1	0.23	1.76 %
NYP1	0.22	0.97 %
SPE1	0.15	1.01 %
KOU1	0.14	1.44 %
GTL1	0.12	2.27 %
KNL2	0.11	1.01 %
BVL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	23.71	4.98 %